

## **Duvall Farmers Market Board President Opening:**

Are you a passionate advocate for local agriculture and community-driven initiatives? We are in search of a highly motivated and community-driven leader to assume the role of Board President for the Duvall Farmers Market. The board is undergoing a period of transformation, and we are seeking a President who will guide the market through this exciting and transformative phase.

**Responsibilities:** In this crucial role, you will lead the market's strategic direction, overseeing a motivated and engaged board of directors. You will collaborate with market facilitators/managers, vendors, and the community to create a thriving marketplace that supports local farmers and promotes sustainable agriculture.

### **Position Overview:**

The Board President of the Duvall Farmers Market (DFM) plays a vital role in leading and guiding the market's operations, vision, and strategic direction. They are responsible for overseeing the Board of Directors and working closely with the market facilitator or manager, vendors, and the local community to ensure the market's success and growth.

### **Roles and Responsibilities:**

- **Leadership and Vision:** The Board President is responsible for providing visionary leadership to the market. They work collaboratively with the board to set long-term goals, establish a clear mission, and develop strategies to achieve sustainable growth while fostering a vibrant marketplace for local producers and consumers.
- **Board Governance:** The President presides over board meetings, ensuring that they are efficiently run while applying rules of order, and that all important matters are discussed and decided upon. They help maintain an effective board structure, encourage transparency, and promote ethical decision-making processes.
- **Community Engagement:** The President serves as a spokesperson for the farmers market, promoting its values and activities within the community. They build relationships with local stakeholders, government officials, sponsors, and other community organizations to enhance the market's presence and reputation.
- **Financial Oversight:** The President works closely with the Treasurer to monitor the market's financial health. They help create and approve budgets, review financial statements, and ensure compliance with financial regulations and reporting requirements.
- **Strategic Planning:** The President plays a central role in developing and updating the market's strategic plan. They work with the board and market stakeholders to identify opportunities for growth, address challenges, and adapt to changing market dynamics.
- **Vendor Relations:** The President maintains strong communication with market vendors, understanding their needs and concerns. They work towards ensuring fair and transparent vendor selection processes and resolving any vendor-related disputes.
- **Market Promotion:** Collaborating with the Marketing Committee, the President supports marketing and promotional efforts to attract a diverse customer base. They assist in

creating effective marketing campaigns and utilizing various channels to raise awareness of the market's offerings.

- **Legal and Regulatory Compliance:** Familiarize yourself with the legal and regulatory requirements that apply to farmers markets in Washington State. Ensure the market operates in full compliance with health and safety regulations, permits, and any other relevant laws.
- **Risk Management:** The Board President works to identify and manage potential risks facing the market. This may include ensuring compliance with safety regulations, addressing environmental concerns, and implementing contingency plans for unforeseen circumstances.
- **Efficient Resource Organization:** Oversee inventory and organization of market resources, including tables, canopies, and other market day supplies, ensuring they are readily accessible and in excellent condition.
- **Active Participation:** Recognize that this role is hands-on and requires active engagement in all aspects of market operations, contributing to the smooth functioning of the market environment. Availability during market hours and a presence at the market throughout the season is expected.

#### **Requirements:**

- Demonstrated leadership experience in a nonprofit, community-driven, or agricultural organization.
- Strong understanding of farmers markets, agricultural practices, and local food systems. Priority given to applicants with experience with the Washington State Farmers Market Association.
- Excellent communication and networking skills to engage with stakeholders and build community partnerships.
- Ability to develop and implement strategic plans to drive the market's growth and impact positively.
- Experience in financial oversight and budget management.
- Advocacy skills to promote farmers markets and support policies benefiting local agriculture.

Join us in championing local farmers, fostering community engagement, and shaping the future of agriculture in Washington State. Be the driving force behind a sustainable and vibrant farmers market, supporting the livelihoods of farmers and delighting consumers with fresh local produce and artisan made goods.

To Apply: Submit a cover letter and resume to [info@duvallfarmersmarket.org](mailto:info@duvallfarmersmarket.org). Application deadline: **August 31**. We look forward to hearing from candidates committed to making a difference in our local food landscape.